



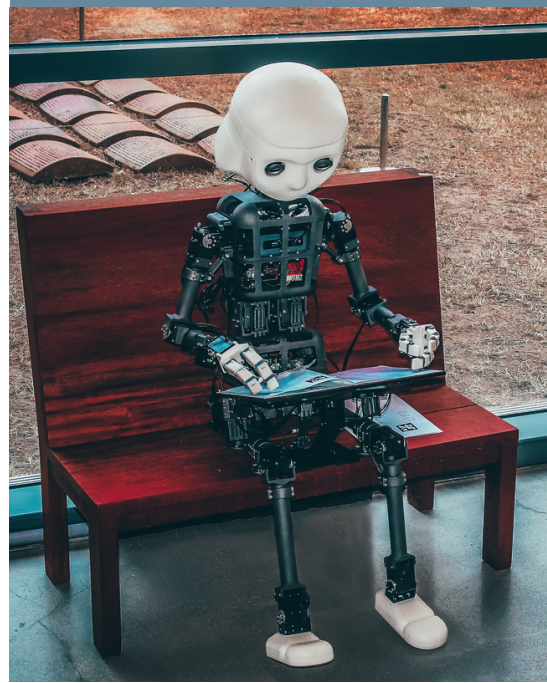
The Centre for Business Innovation's

FUTURE OF EDUCATION CONSORTIUM

*powered by European Diplomats
a partner company of the CfBI*



**EMBRACE THE POWER
OF COLLABORATION,
EMBRACE THE FUTURE
OF EDUCATION!**



I. The Future of Education Consortium

The Future of Education Consortium is a dynamic community of forward-thinking educators, technologists, and visionaries dedicated to shaping the future of education.

Our members include:



MCAST



EUROPE



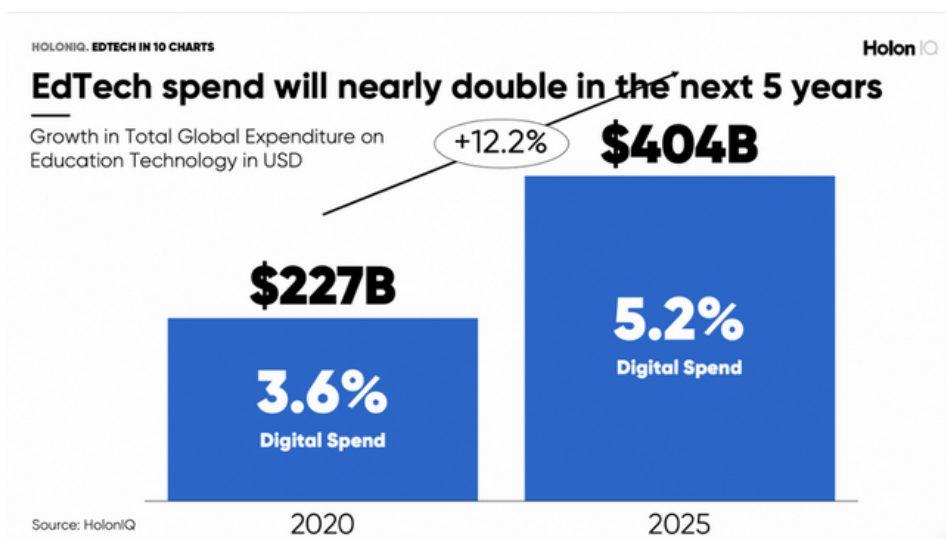
AND MORE

Join our members as they embark on an exciting journey to revolutionise learning, empower students, and transform education as we know it.

After a successful launch on the 27th of September 2023 in Cambridge, our Consortium is gaining momentum thanks to the active participation of our seven member organisations, which include government bodies and public and private sector entities. Discussions have already begun on critical action points to impact the education sector positively.

Why now?

In 2020, the global Education Technology (EdTech) market was valued at \$227 billion (about €208 billion) with immense potential for growth: Projections show that from 2022 to 2030, this market is expected to experience an annual growth rate of 16.5%, which could lead to a 2.5-fold expansion from 2019 to 2025. By 2025, the market is estimated to reach a value of \$404 billion (about €370 billion).



These advancements bring about great opportunities to foster inclusive, interactive, and personalised teaching experiences. While the potential of EdTech solutions is undeniable, some numerous hurdles and risks need to be considered within a sector developing as rapidly as the education sector and new regulations are shaping the educational landscape.

We must face these challenges to revolutionise education. However, we firmly believe that we must not face them alone.

Together, let's embrace the power of technology to revolutionise education and prepare teachers and learners for the future.

Why is the Consortium right for you?

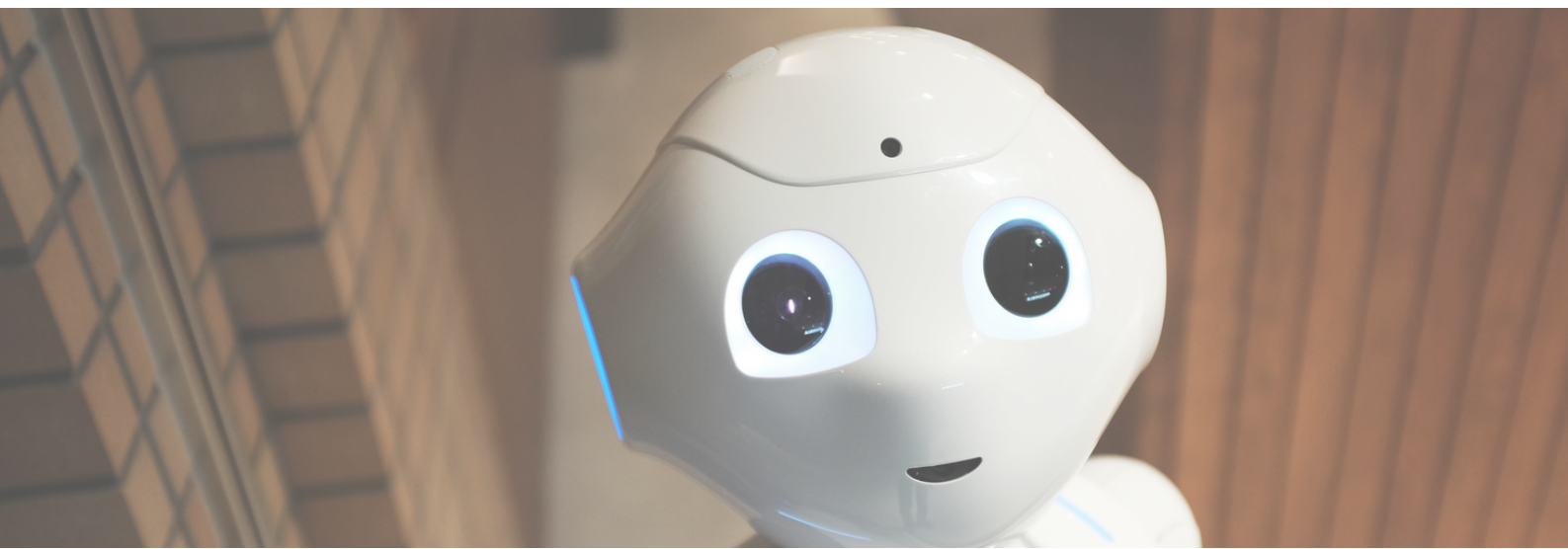
The Consortium is right for you if you are:

- Passionate about advancing education by incorporating cutting-edge technology
- Convinced that cooperation between the public and private sectors is essential to achieve the best outcomes for learners and teachers alike
- Responsible for partnerships with other companies to drive innovation, strategy and growth
- Wanting to organise training for team members or create inspiration for colleagues in like roles in one or more of the above areas
- A stakeholder in the education field, whether in higher or lower education or the public or private sector
- Willing to broaden your horizons on the possibilities of how education can expand through the use of technology
- Searching for opportunities to learn about vanguard inventions and grow your ability to teach in our ever-more-digital world
- Keep yourself at the forefront of the cresting wave of education technology
- Grow your network of like-minded individuals and make connections with organisations and companies in inter-connected fields

With team members based in different European countries, from the UK, Europe and worldwide, this Consortium will help you to learn quickly, share your experiences, benchmark your organisation, keep up with developments and challenge assumptions to “stretch the envelope” in a confidential and trusting community.

"The DSM Innovation Center participated in [another CfBI] Consortium, and the outcome and insight from the collaboration with other companies and institutions that were dealing with the same topic proved to be a jumpstart in many ways. DSM is still getting benefits from that collaboration. It was a non-commercial, non-sales pitch initiative, very different from the usual stuff we get from suppliers. It was the 'real deal'."

Massimo Mercuri - Innovation Projects Manager Royal DSM.



Why the CfBI?

The Centre for Business Innovation has an extensive track record of managing collaborative consortia. This draws primarily on the 'Collaborative Advantage' formula which was created by the CfBI team at the Centre for Exploitation of Science and Technology in the 1990's.



Over the last 20 years, the CfBI has partnered with leading organisations in their sector to run innovative Consortia in areas such as:

- The New Genetics (Implications of Decoding the Genome)
- Fuel Cells
- Intellectual Property
- Cyber Security
- Medical Adherence
- Social Media for Business
- Knowledge Management
- Integrated Product Intelligence (smart tags)
- Creating Networked Communities
- Microfluidics (Lab-on-a-Chip)
- Novel Printing Applications
- Inclusive Design
- Nano-carbon Enhanced Materials
- Circular Economy

From its Cambridge, UK base, the CfBI team is exceptionally well connected into organisations that are leading the way in the field of education and research.

For the FoE Consortium, the CfBI is partnering with European Diplomats, a Commercial Diplomatic Consultancy based in Tallinn. European Diplomats has profound experience in education digitalisation and Business-to-Government relations across Europe.



II. What Will I Get From Participating?

As a member of the Consortium, you become part of an exclusive community that embraces change and embraces the potential of technology. Collaborate with renowned experts in educational technology, pedagogy, curriculum design and more. Engage in stimulating discussions, exchange insights and discover cutting-edge approaches that enhance student engagement, improve outcomes and foster lifelong learning.

With the Future of Education Consortium, you gain access to a wealth of resources and knowledge. Stay at the forefront of educational trends, research, and best practice through curated content, exclusive reports, and thought-provoking Consortium meetings. Our Consortium is committed to equipping you with the tools and insights needed to navigate the evolving educational landscape successfully.

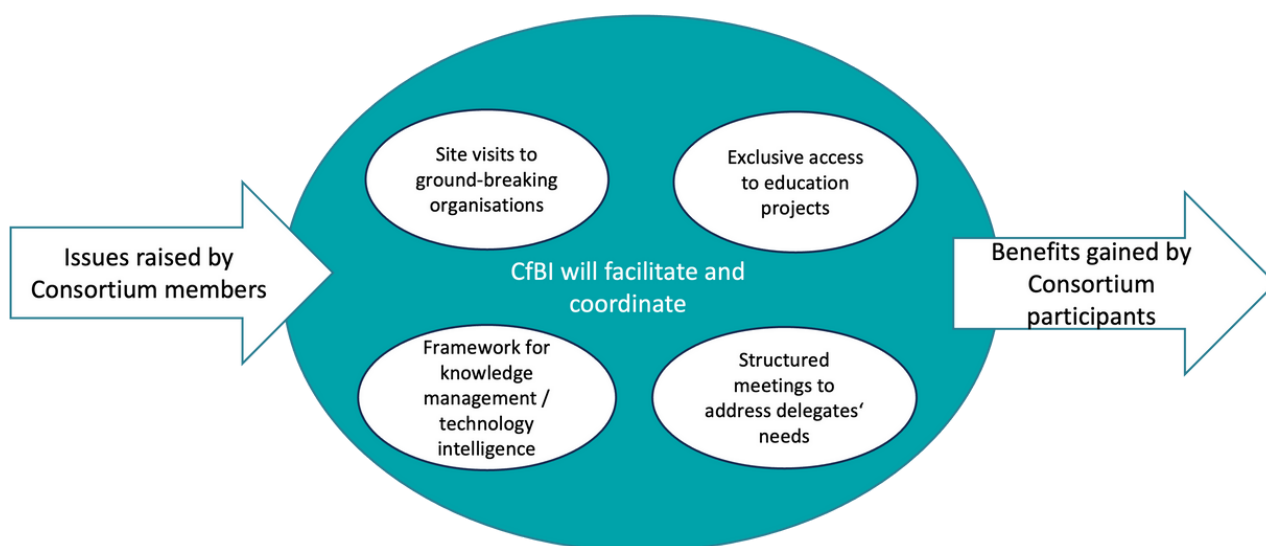
Through collaborative projects and initiatives, the Consortium enables you to be an active participant in shaping the future of education. Contribute your expertise to groundbreaking research, innovative pilot programmes and collaborative ventures that will have a tangible impact on students' lives. Together, we will redefine the boundaries of education and pioneer transformative learning experiences.

Furthermore, the Future of Education Consortium provides a platform for networking, mentorship, and professional development. Connect with like-minded professionals, build valuable relationships and tap into a global community of experts passionate about transforming education. Expand your horizons, unlock new opportunities and find inspiration from fellow change-makers who share your vision.

Embrace the power of collaboration, embrace the future of education!



The Consortium Programme



Introductory Briefing

The CfBI takes briefings from consortium members as they sign up in order to understand what they want to achieve and what they expect to be able to contribute. We will use this opportunity to share the needs/issues raised by those already in the consortium and seek to achieve consensus.

Thematic Events

Provisional themes which have been put forward by prospective delegates for FoE Consortium meetings include:

- Blended learning
- Adaptive learning and individualisation to students' needs
- Gamification in education – how to make learning more interactive
- Artificial Intelligence – how to use benefits while moderating its challenges
- Digital literacy and adult and lifelong education
- Equitable access to technology – ensuring everyone can benefit from education technologies
- Cybersecurity and data privacy

Write-Ups

Most Consortium meetings involve workshop sessions as these have been shown to be best to use the full expertise in the room and to create a lively exchange. These are written up by facilitators and presented back to the plenary group for discussion. The findings – along with all the presentation materials – are made available to member organisations via secure shared file spaces.

Best Practice Scan / Report

Throughout the duration of the Consortium, the CfBI will carry out desk research guided by the Consortium and will maintain a real-time helpdesk contact point for Consortium members and send out e-mail alerts when highly relevant news breaks or events take place. In addition to this, Consortium members will have their own dedicated online file-sharing space and a closed group on LinkedIn.

While the FoE Consortium is 'technology/sector agnostic' the Consortium might choose to scan particular technologies/sectors as a means to learn about scan and targeted search. It is possible that interaction with other CfBI consortia and projects (such as the one in Open Innovation meets Big Data and Medical Adherence) might support this goal.

FoE Consortium members will be invited to contribute links, documents and comments that they believe will be useful to the Consortium. There is no pressure to contribute confidential information – but thought-provoking analyses about competitors are encouraged!

Visits

We envisage at least 4 working Consortium meetings during each annual term of FoE. These will take place at sites across the UK and Europe. We are delighted when Consortium members offer to host such meetings – as this gives the “home team” a chance to engage with more people and also to showcase products, services and processes.

Recognising that there is an “opportunity cost” for delegates involved in travel, the CfBI will seek to optimise arrangements so your time away from your desk is kept to a minimum. We can also sometimes arrange peripheral meetings adjacent to the above, either via 1-2-1 with other delegates or with relevant players in the locality (e.g., Cambridge).



Projects

The Consortium is regularly approached by top universities offering projects and we have a track record of designing these to help the Consortium deliver its goals. The win for you is that CfBI do the management while you can help specify and draw on the results. The win for the universities is that they get to work with “real” organisations.

Training

Some members consider participation in the FoE Consortium to be a training activity or a way to inform and engage in-house colleagues who are new to this topic. We welcome this and, if demand is sufficient, we can offer an additional “EdTech 101” day, for example, adjacent to one of the themed meetings. This would be designed for team members who are new to the subject to go through the basics, which are not revisited in the fast-moving thematic meetings.

Peripheral Benefits

We are delighted when Consortium members:

- Do deals (or recruit new talent!) having gotten to know each other through the Consortium
- Join together to lobby or work together on white papers;
- Come forward with proposals for additional work which the Consortium might undertake
- Introduce us to colleagues/peers interested in our work.

How Much of My Time Will Be Needed?

Assume that a delegate who participates in the full programme will need to apply 6 person days in the upcoming year. Should you decide to get involved in the organisation of an event this might be more.

The CfBI Team

The team is led by **Dr. Peter Hewkin** (CEO of CfBI) who has a lifelong track record of working with the world's best companies in the quest for innovative advantage.



Alistair Starling is leading the FoE Consortium. Alistair is the Co-Founder and Managing Director of European Diplomats, a commercial diplomatic consultancy agency headquartered in Estonia. He uses his experience in the public and private sector to foster educational advancement by bridging the gap between government and companies.

The team around Peter and Alistair is there to support the FoE Consortium with:

- Desk research on subjects of interest to the Consortium
- Logistics support for meetings and alerts (members sometimes ask for additional 1-2-1s as extra value-add)
- Facilitation of events and write-up of outcomes of working sessions
- Expert insight

III. Timescale and Costs

Timescale

The FoE Consortium started to run in September 2023. Each member joins for a duration of 12 months, which will include 4 in-person meetings. The exact timing will be determined by the organisations involved. It will not accept more than 15 organisations.

The CfBI will facilitate finding consensus amongst the delegates regarding the timing of meetings – but it may not always be possible to fit with everyone’s requirements.

Costs

The costs of participation in the FoE Consortium are £8,000 +VAT. Payment is due on sign-up.

There is also a “delegate wins delegate scheme” offering a 10% discount. Ask CfBI for details.

CfBIs standard Terms and Conditions apply.

IV. I Am Interested - How Do I Join?

If you have outstanding questions, please get in touch with us! We would be happy to talk through with you ways by which membership of the FoE Consortium can help you achieve the things you need to do.

Furthermore, we would be happy to link you with members of other consortia who can tell you about their experiences.

Read the small print in the Terms and Conditions Section, complete the registration form and send it back to CfBI with a scanned signature in PDF to futureofeducation@cfbi.com together with details of how we can invoice you.

We will quickly get back to you for a briefing on what outcomes you want from the Consortium.

*Empowering Minds, Enriching Futures:
Unleashing the Potential of Education for Tomorrow*

V. Frequently Asked Questions

Confidentiality and Intellectual Property

Q1: What about confidentiality and intellectual property?

A1: Unless otherwise agreed by all participants all meetings take place without confidentiality agreements. If you know something is confidential, do not share!

Q2: Who will find out what we have been talking about and what conclusions we have come to?

A2: The Consortium is confidential. If minutes are taken or reports on findings written, they remain in the Consortium. The only exception is that usually we make known to outsiders who is 'in' the Consortium and occasionally a Consortium will agree on a joint statement or press release about its activity or findings. The latter can be useful when individual companies do not want to step forward with a controversial point of view.

Consortium Meetings

Q1: How many people can my organisation send to Consortium meetings?

A1: Up to 3 depending upon demand. Delegates can be switched, but CfBI recommends that continuity is maintained. We are used to seeing delegates with Innovation, R&D, Business Strategy, Intellectual Property, Corporate Partnerships, Business Development, Marketing, Training Roles and Country Responsibilities. When a company hosts the Consortium, we have been known to bend this rule.

Q2: How often are Consortium meetings or events held?

A2: The frequency of Consortium meetings or events can vary. It is common for the Consortium to organise regular meetings, workshops and conferences throughout the year.

Q3: What is the timing and location of meetings?

A3: We poll members to try to find a consensus on meeting dates. Meetings tend to start early morning (we have a tradition of meeting informally over dinner the night before) and finish before 17:00. While the default location for meetings will be Cambridge (20 mins from London Stansted Airport) delegates often offer to host meetings and the Consortium may well meet anywhere in Europe. Assume 8 hours away from your desk. You will usually be within reach of a Wi-Fi zone.

Q4: Can I influence the agenda of the Consortium?

A4: Yes, you can! Talk to us! We welcome input but will have to respect the consensus of all delegates. In our experience, this is usually not a problem.

Q5: What activities and initiatives does the Consortium undertake?

A5: The Consortium organises events and workshops to facilitate knowledge exchange and research collaboration to support the incorporation of EdTech solutions into education. Additionally, site visits to Centres of Excellence provide opportunities for hands-on experiences.

Joining and Payment

Q1: How can I get involved in the Consortium?

A1: To get involved you can reach out to the organisers of the Consortium and express your interest in joining. They will provide further details on the eligibility of your organisation and the application process. In case you have questions regarding the payment process please see our [registration](#) form or reach out to us.

Q2: Can I join after the launch or only for parts of the programme?

A2: Subject to places being available, yes you can. But in order to be fair on those who signed up early you will be charged the full fee.

Q3: Can I 'drop in' for just the odd meeting and pay less?

A3: No.

Q4: If I pay and you cancel the Consortium, do I get my money back?

A4: Yes.

Q5: If I pay and do not show up to Consortium meetings, do I get my money back?

A5: No.

Q6: What are the benefits included in the membership fee?

A6: The membership fee typically grants access to the Consortium's network, events, workshops, resources, and collaborative opportunities, face-to-face and on-site meetings. Moreover, the members of the Consortium are invited to attend the Cambridge Innovation Summit on 26 September 2023.

Location

Q1: I'm based in mainland Europe, can this work for me?

A1: Absolutely, Ryanair and many other airlines fly from most parts of Europe to London Stansted and we will try to schedule events to help with your logistics.

Q2: I'm based in the USA. Can I still participate e.g. by video link?

A2: To date we have not had a good experience with members participating by video link. The Consortium's processes have a strong workshop element, and the building of strong relationships is important to us. We think this still works best as a contact sport. However, on one-off occasions or with an advanced video link set-up we continue to review this.

Other

Q1: How much time will be required by the delegates?

A1: Assume that a delegate who participates in the full programme will need to apply 6 person days in the upcoming year. You are allowed up to 3 delegates (who can, even though continuity is strongly recommended, vary on different occasions). If you start to create projects or apply some of the tools from the Consortium this can increase.

Q2: Is the Consortium unbiased, or is it just a selling vehicle?

A2: The CfBI and European Diplomats (the organiser of this particular Consortium - www.european-diplomats.eu), as independent entities do not have an interest in promoting a particular product/organisation. They do not hold IP or sell consultancy. However previous consortia have seeded lobbying for policy, standards, promotion of markets and pressure on (desirable!) organisations to join the Consortium.

Q3: What are the benefits of participating in the Consortium?

A3: By joining the Consortium, you gain access to an extensive network in education and in EdTech, including contacts within the University of Cambridge, as well as across the UK and Europe. This enables you to engage with professionals, build lasting partnerships, and leverage resources for advancing education through technology.



The Future of Education Consortium

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