

Cambridge Innovation Summit

June 30th and July 1st **by Zoom**

Final Agenda / Logistics / Delegate Profiles..

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Contents:

- **Our Theme for 2020 – Artificial Intelligence**
- **Curated Matching Event - Agenda June 30th**
- **Cambridge Innovation Summit - Agenda July 1st**
- **Delegate Names / Organisations**
- **Zoom Arrangements**
- **Enhanced Delegate Participation / Interaction**
- **FAQ / Help**

Cambridge Innovation Summit Format & Theme for 2020:

Artificial Intelligence

Responding to CfBI consortium members' wishes over previous years, this is a professionally facilitated, structured and highly interactive summit for invitation only corporate delegates posing and responding to 'big questions'. International expert witnesses inspire, provide insight and respond to questions. Chatham House Rule applies.

CfBI uses this format to seed new consortia to add to its extensive portfolio. As candidates emerge during the summit they will be impromptu 'huddles' in break-out rooms to discuss.

We review the summit feedback each year with a view to implement continuous improvements both in content and process. In 2020 we have moved particularly swiftly to deliver the consortium on Zoom - and grasp the opportunity to bring together delegates from around the world.

CfBI members have asked us to make Artificial Intelligence the focus of the 2020 Summit. We are delighted to do this, but also determined not to make the Summit a lightweight celebration of buzzwords! We want it not only to inspire delegates with what can be done, but also to challenge the proposition that AI is new and solves problems which cannot be addressed better using other known techniques. The summit is application agnostic - covering healthcare, environment, data science, materials, business process and beyond.

We want to catalyze learning across traditional industry boundaries. Furthermore we have added a 'deep dive' case study so that delegates will get deeper into AI implementation than just headlines and movies.

Curated Matching Pre-Event June 30th 15:00-17:30 (UK Time)

For over fifty years the Cambridge cluster/ecosystem has been a vibrant incubator of innovative businesses .. responding to member requests, we have drawn on these as examples of the upcoming generation .. and will match them with signed up delegate interests/needs.

In the COVID-19/Zoom world we will take advantage of the opportunity to reach out to delegates around the world and to widen our 'catchment area' of innovative businesses beyond Cambridge.

Come and meet them and find out how you can engage from the safety of your locked down rooms.!

AGENDA - by Zoom

This meeting takes place in the main auditorium on Zoom. Signed up delegates will receive instructions to register on Zoom.

All times are UK time

14:30 Sound/technology/breakout room check and small talk (it's the new coffee and biscuits)

15:00 - 15:30

WELCOME 'How to Get the Best out of Cambridge' – a warts and all introduction to how the Cambridge Ecosystem works and ways to engage with it' Philip Guildford



Philip is the Director of Strategy and Operations in the Department of Engineering. He guides and supports the development and expression of research strategies (e.g. the Department's Move West), coaches and supports academics in pursuit of major funding opportunities (corporate, government and philanthropic), and leads his colleagues to deliver a professional service for supporting the Department's academic community ranging across finance, corporate relations, knowledge transfer, entrepreneurship, postdoc and visitor HR, technical services (design and workshops), communications, buildings and estates.

Rules of the game: Adam Swash



Adam runs the CVLF and DLT programmes for CfBI. Most recently he has been running these as 'The Sessions' giving corporate innovators access to global experts who are redefining the future in a Post-Covid world. Whether this be: Using Systems of Systems thinking to solve global issues, Quantum Computing, Reimagined supply chains or just learning from the world's most innovative corporates. His passion is helping start-ups solve corporate problems

Adam will quickly introduce us to the 'Rules of Engagement' for this innovative session - building on its popularity in previous years, but which we are running for the first time on-line.

15:40 - 17:30 Informal Session Curated Match event 'Bring Your Own Business' BYOB

An event of two halves. We have carefully curated a small group of start-ups from Cambridge with a few surprise guests from further afield. Start-ups that have been screened so they are relevant and ready to work with you.

Reflecting our AI theme, there is a leaning towards AI but no means exclusive - come and see what we discovered!

Adam has lead a team from St John's Innovation Centre and other Expert Judges to whittle the list of businesses put forward down to these final 8 which best match the needs signalled by Summit delegates.

First Half - Prepare to be dazzled. Pre-recorded pitches from the final 8. Using the magic of Zoom we have allowed the final 8 to pre-record their pitch. Only rule was 5 Minutes only.

Remember to take notes for the second half.

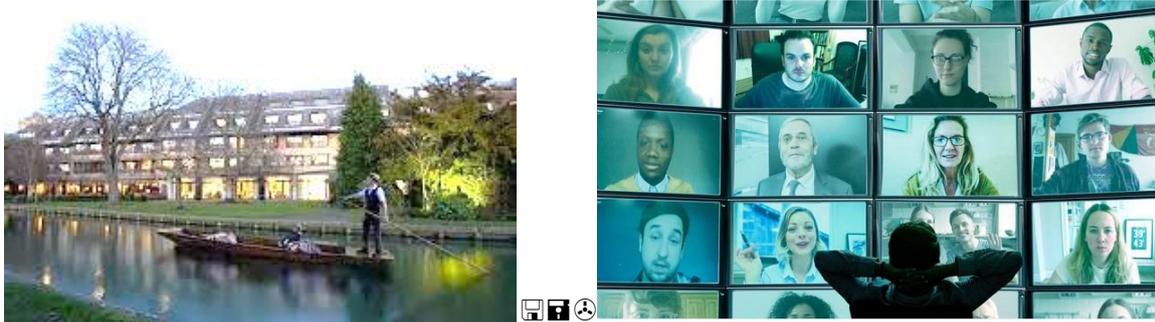
The second half - Get up close and personal. Pick the start-ups you want to know more about and quiz them in their breakout room

We will share a list of the available break-out rooms. Delegates wishing to visit a particular room should use the chat feature to ask 'Alice' to allocate them to this room.

We also have the option to allocate Delegates to a small number of discussion 'pods' for 1-2-1 discussions.

17:30 Close / Lessons Learned / Preview of tomorrow's (July 1) Programme.

Delegates are free to linger / chat with each other after the curated matching programme closes.



Agenda Cambridge Innovation Summit 2020 July 1 - by Zoom!

Signed up delegates will receive Zoom joining instructions (note the link is different to yesterday's curated matching session .

Throughout this day delegates will be able to 'chat' with each other on Zoom – this offers the opportunity for pairs of delegates to 'step out' of the main programme and to enter one of our private chat pods for short video discussion slots.

Delegates wishing to do this should make themselves known to Alice (our Admin) on Zoom chat. She will allocate them to a pod. They can go to that pod by pressing 'Breakout Room' in the Zoom tool bar. They can leave that pod and return to the main auditorium at any time by selecting 'leave breakout room' on the Zoom toolbar.

All times are UK time (= US East Coast +5, = US West Coast+8)

Main Auditorium

9:00 Sound/technology check and small talk (its the new coffee and biscuits! See Zoom instructions at the end of this document)

9:15 WELCOME and Rules of Engagement

About Today / Our Theme for Today 'AI in Innovation', House Rules - Peter Hewkin

Peter Hewkin is the Founder and CEO of the Centre for Business Innovation (CfBI) a Cambridge Think Tank which runs international blue chip consortia helping member organizations do more with less by sharing learning, product work, ideas and influence all in the spirit of Open Innovation.



Peter was the founding CEO of Cambridge Network, and previously ran the UK Government's Centre for Exploitation of Science and Technology (CEST) Think Tank. He was a director of Scientific Generics (now Sagentia plc) and a product / development manager for ABB in Germany. He holds a doctorate in Engineering Science from the University of Oxford and an MBA with distinction from INSEAD.

9:30 AI in the Innovation Landscape - Investor's Perspective from Silicon Valley Bank

Alex McCracken / Sophie Ehrlich - Silicon Valley Bank



Alex is Managing Director of Corporate Ventures at SVB in Europe and provides growth financing to technology companies

Alex was previously Investment Manager at TTP Ventures, where he invested in Cambridge companies including Teraview, CamSemi and Wayve. In 2001, Alex co-founded TISS Ltd. to develop security systems for commercial vehicles. As Managing Director, Alex raised venture capital funding and helped TISS to grow and achieve sales to global logistics companies. He successfully exited the business in 2007 after selling part of his stake to a Family Office



Sophie is a Healthcare banker at Silicon Valley Bank (SVB) in London and focuses on supporting innovative digital health and medical device companies across the EMEA region.

Sophie has been working in health innovation for 17 years. She started her career in start-ups working with innovative medical device and digital health companies focusing on global strategy and sales development. She continued her career in Government at the Foreign & Commonwealth Office heading the Healthtech sector at the UK Israel Tech Hub, and then at Samsung Health where she worked on Samsung's digital health strategy and on external innovation. She is a mentor and judge for Tech Tour, MassChallenge and EIT Health.

10:00 - 11:30 The Role of AI in the Innovation Landscape - Practitioner's Perspective_

Our keynote speakers will provide insight into the role of AI in the industries which they lead - namely Energy, Aerospace and Healthcare.

We will take BRIEF questions after each talk - after the talks there will be 30mins opportunity from 11:00 for deeper discussions with them individually.

During these talks please can delegates signal by chat to Alice which of the speakers they would like to join in a breakout room at 11:00

- Emmanuel Lagarrigue – Chief Innovation Officer: Schneider Electric



Emmanuel is responsible for creating new profitable growth engines and driving a culture of open and collaborative innovation. He has direct responsibility of the corporate venture and incubation programs, energy transition businesses and joint ventures. He also oversees Schneider partnership programs that bring new technology bricks and business models from startups, and connect them with our businesses through pilot projects. Previously, he was the company's Chief Strategy Officer

- Julia Sutcliffe – BAe Systems



Julia is Director Air Labs and Chief Technologist for the Air Sector at BAE SYSTEMS.

Julia has been at the forefront of research and development of autonomous systems and networked sensing in the defence sector. She leads the technology strategy for the BAE Systems Air business and is driving a new era of agility through partnership in technology areas such as Artificial Intelligence, Data Analytics, Human-Machine Teaming, Augmented Reality, Robotics and Space.

An advocate for innovation and inclusion, Julia works with the Royal Academy of Engineering to promote STEM, D&I and Government investment across engineering. She is co-founder of the BAE SYSTEMS 'Balanced for Business' campaign which aims to increase participation of under-represented groups within technical disciplines. She sits on a number of industrial Advisory Boards and is a Fellow of the Royal Aeronautical Society.

- **Sybo Dijkstra - Philips**



Sybo Dijkstra is Head of Data Strategy and AI in Philips where he coordinates activities and efforts on data strategy and Artificial Intelligence in Healthcare and Personal Care. Within Philips Research, Sybo Dijkstra has been one of the drivers for Digital Health Innovation, where intelligent analysis of data of various sources should lead to new healthcare insights for improving patient outcomes.

Until 2018 he was responsible for Philips Research UK in Cambridge, where research programmes in Oral Healthcare, Home Healthcare and Chronic Disease Management are being conducted in close relations with leading universities and institutes. Prior to joining Research, he was responsible for the marketing and strategy of the Philips Healthcare Informatics business, during which period Philips made significant steps in becoming a worldwide leader in clinical informatics solutions.

11:00 Breakout Rooms: Most Delegates will have been allocated to one of 3 - breakout rooms by Doodle Polls during the registration process (each with one of the speakers above and a rapporteur) for deeper Q&A discussion.

You have the option to choose your break-out room upon registration.

Use the breakout room button on the Zoom toolbar to move from the main auditorium to your breakout room. Use the leave breakout room button to return.

11:30 – 12:00 BREAK AND OPPORTUNITY FOR 1-2-1 MEETINGS (rapporteurs will write up from above)

Delegates should return to the main auditorium and can chat there. Delegates wanting a '1-2-1' meeting should signal to 'Alice' in the main auditorium by chat – she can allocate them to one of 10 chat pods. They then need to press 'Go to Breakout Room' to go to that pod. They can return to the main auditorium by pressing 'leave breakout room'.

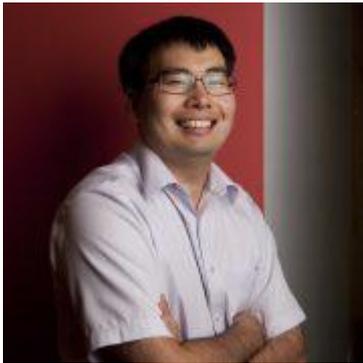
12:00 - 13:00 Main Auditorium KEYNOTE: The future of Artificial Intelligence

Role of AI at Microsoft Research in Cambridge. Kenji Takeda – Senior Director of Innovation Microsoft. .. This is a glimpse into the future from an acclaimed research team

Kenji Takeda – Microsoft Research

Dr Kenji Takeda is [Director of Health and AI Partnerships \(Academic\)](#) for Microsoft Research, Cambridge, UK. He is working to empower academic researchers to develop and deploy

human-centric AI and machine learning to transform healthcare by exploiting data in the cloud, empowering those at the frontline of healthcare, and moving towards precision medicine. This includes work in medical imaging on [Project InnerEye](#) and working with the global healthcare data research community. He regularly advises funding agencies and research organisations on innovation and technology strategy. He is a visiting industry fellow at the [Alan Turing Institute](#) and visiting associate professor at the University of Southampton, UK.



He was previously global lead for Microsoft's [Azure for Research](#) program, helping researchers take best advantage of cloud computing, including through data science, high-performance computing, and the internet of things.

He has a passion for developing novel computational and system-wide approaches...

Followed by Q&A

13:00 – 14:00 BREAK AND OPPORTUNITY FOR 1-2-1 MEETINGS

Delegates should return to the main auditorium and can chat there. Delegates wanting a '1-2-1' meeting should signal to 'Alice' in the main auditorium by chat – she can allocate them to one of 10 chat pods. They then need to press 'Go to Breakout Room' to go to that pod. They can return to the main auditorium by pressing 'leave breakout room'.

14:00 - 15:00 Informal Discussions / Meta huddles - Towards Future Consortia

This is the process the Summit has developed and refined over the years to stimulate delegate consensus finding and action planning around hot topics in the innovation landscape. We have used this successfully in the past to seed new consortia and expect to achieve this again. Delegates will be encouraged to propose particular subjects / issues they are passionate/concerned about – physical locations around the venue will be allocated to these in real time and short, intense, facilitate discussions will take place and reported back to the main summit. By its very nature this process is somewhat unstructured – but it is guaranteed to keep the energy level in the room up post lunch .. and if used wisely can be a catalyst for action!

14:00 Introduction and Houserules - Huddlemaster - Peter Hewkin

Inspired by the experience last year we will use this session to explore and refine areas of technology and business process where member organisations might want to work together - in consortia.

Some of these areas have been predetermined but we are keen to identify and explore areas which had not been considered - before today.

We want to organized up to 10 themed breakout rooms

Each with a rapporteur / facilitator who will pose questions like:

- What might such a consortium do?
- Who might join it?
- How might it work in virtual mode?
- Why might it be a bad idea?

There will be at least, breakout rooms for:

- **Rapid Decarbonisation** - Mark Riminton

In this huddle we will be sharing our research into corporate sustainability priorities as we emerge from the Covid crisis. Heads of Sustainability are welcome to join us to hear the results and to contribute their own thoughts on the possible green recovery. We will also be looking at the agenda for the consortium for the next part of the year.

- **Commercial Drones** - John Murray

The CfBI Commercial Drones Consortium aims to help collaborators 'get more from less' by focusing knowledge, thinking, future (e-)learning journeys and energy to achieve first-mover advantage in nascent commercial drone markets. To that end, our session will discuss, debate, and exchange views key factors, including (a) Benefits Realisation (b) Enabling Technologies and (c) Airspace Regulations. We will convert session insights and interests into action. The more participation, the more opinion, the more lively the session! If you have interest, know-how or simply want to know more

about Commercial Drone opportunities and challenges, please participate in the CDC session.

NB “Until recently, use cases for drones ('drones-as-a-service') have been closely tied to military and recreational applications, with little consideration of the way these technologies could be utilised in, and by, the business community. Whatever their size or industry sector, the Commercial Drones market leaders of tomorrow are exploring opportunities and investing in their strategies today

- **COVID19 Business Response** - Paul Ormerod

The COVID19 consortium intends to help organisations share their understanding of the current threats and opportunities across sectors and at business unit operations level, and to help prepare for the ultimate return successfully to business not-as-usual.

- **Doing Good - Better** - Lucy Tucker

We are looking to understand the receptivity to a new Consortium called “Doing Good, Better”. The aim of this Consortium is to support organisations seeking to more strategically undertake SUSTAINABILITY and CSR activities.

In the session will discuss IF companies wish to be involved in this kind of initiative and if so, WHY and WHAT does it need to encompass?

Areas the new Consortia may explore (refined based on discussion and identified needs)

- WHAT are the activities and initiatives that organisations are undertaking to address their needs in this area?
- HOW is the overall process run?
- WHO is responsible and who supports the process?
- HOW is impact subsequently measured to provide indications of success and to demonstrate doing good?

- **Engaging with Asia** - Ting Zhang

In a post pandemic world, whether Asia’s nations and corporates can play a major role in defining the next normal, and its role in the re-configurations of globalised supply networks

What Asia should be positioned in multinational’s global growth strategy, and in the development and deployment of new technology.

- **Cybersecurity / Trust** - Jo Vertigan

The Cyber Security and Trust Consortium brings together “non-competing” organisations from across industry who share a common aspiration to protect their businesses from data and information leaks

-

Information and data are the lifeblood of any organisation, as important as the capital that provides resources and the people who employ those resources.

The threats to information - to its integrity, availability and confidentiality - are increasing as businesses become more reliant on digital technology. And these threats can be found in many places – malicious external actors, employees and senior management, ex-employees and consultants, and even the supply chain.

Organisational leaders need a pragmatic understanding of the strategic business risks posed by these threats. And to manage those risks they need insight unclouded by jargon and special pleading. It is only when they have this insight that they can take advantage of the opportunities provided by digital technology while at the same time managing any associated risks.

Delegates who want to propose **their own consortium** should make themselves known to the huddle master and be prepared to be their own facilitator/rapporteur!

A list of live breakout rooms will be shared on Zoom Chat. If you want to change your breakout room, let Alice know

14:15 Members break into their chosen BreakOut rooms (use the breakout room button in your Zoom tool bar)

15:00 Return from BreakOut rooms (use the leave Breakout Room button) to the main auditorium for a quick verbal report.

15:00 – 15:30 BREAK AND OPPORTUNITY FOR 1-2-1 MEETINGS

15:30 - 16:00 KEYNOTE Warren East – Rolls Royce



In July 2015, Warren East became Chief Executive of Rolls-Royce succeeding John Rishton. He was appointed a Non-Executive Director in 2014 and served as Chairman of the Science and Technology Committee, as well as being a member of the Audit Committee and Nominations and Governance Committee.

Warren is a member of the Supervisory Board of ASML. He is a Chartered Engineer, educated at Oxford and Cranfield Universities. He is a Fellow of the Institute of Engineering and Technology, a Fellow of the Royal Academy of Engineering, a Fellow of the Royal Aeronautical Society and a Distinguished Fellow of the BCS. In May 2017, Warren was elected as a Fellow of the Royal Society.

Prior to joining Rolls-Royce, Warren worked for ARM Holdings plc and was CEO from 2001-2013. He has also served as a Non-Executive Director on several boards of Engineering and Technology

companies. In 2007, Warren was named Business Leader of the year at the National Business Awards and was named in Barron's list of the world's best 30 CEOs in 2011 and 2013. He was made CBE in the 2014 New Year Honours list for services to Engineering and Technology.

Followed by Q & A

16:00 Rapporteurs Report back from Meta Huddles Session

16:30 Reflections on Today – Lessons Learned and What can we Improve?

Led by Peter Hewkin

Close

July 2 2020: CfBI consortia for:

- Nano-Carbon Enhanced Materials / Advanced Materials for Additive Manufacturing with University of Cambridge. Details from bojan.boskovic@cfbi.com
- Microfluidics (Hosted by Imperial College, London). Details from: ceo@cfbi.com

Will be meeting on Zoom.

Delegates:

Name	Surname	Organisation	Delegate Type	Nationality
Carlo	Adamo	IPGG	member	F
Miller	Adams	Pier7 Ventures	Non-Member	US
Simon	Almond	AVEVA	Member	UK
Francisco	Araujo	Amazon Web Services	non-member	F
Jonas	Austerjost	Sartorius Stedim	Member	US
Nigel	Bailey	CfBI	Team	UK
Alastair	Barnfield	Johnson Matthey	Member	UK
Bob	Bates	Nissan	Non-Member	UK
Marta	Bazaco	Schneider	Member	F
Simon	Bennett	AVEVA	Member	UK
Phil	Blakeman	Johnson Matthey	Member	US
Bojan	Boskovic	CfBI	Team	UK
John	Boyle	Royal Society for Chemistry	non-member	UK
Richard	Brown	BAe Systems	non-member	UK
Jesse	Bwanali	MD Catapult		UK
Paul	Coby	Johnson Matthey	Member	UK
Cathy	Davis	BAe Systems	non-member	UK
Andy	Dewis	Schneider	Member	UK
Sybo	Dijkstra	Philips	Member/Speaker	NL
Mairi	Dillon	CPI Catapult		UK
Devina	Divekar	Danaher	Member	D
Sophie	Ehrlich	Silicon Valley Bank	Sponsor	UK
Mattias	Eisner	Yili	Member	NL
Raquel	Espada	Schneider	Member	P
Corinne	Fitzgerald	Swiss Re	non-member	UK
Julia	Gross	Rolls Royce	non-member	UK
Philip	Guildford	Uni Cambridge	Member/Speaker	UK
Sylvian	Hanssen	Boots / Walgreens	Member	UK
Jon	Hobbs	AVEVA	Member	UK
Priya	Hari	Danaher	Member	D
Steven	Harris	BAe Systems	non-member	UK
Richard	Head	Johnson Matthey	Member	UK

Peter	Hewkin	CfBI	Team	UK
Alice	Hewkin	CfBI	Team	UK
Jeremy	Holland	CfBI	Team	UK
Claire	Johnsen	Savita	non-member	UK
Andrew	Koh	ST Engineering	Non-Member	Singapore
Emmanuel	Lagarrigue	Schneider	Member/Speaker	HK
Darin	Latimer	Danaher	Member	US
Max	Liedtke	Danaher	Member	D
Jonathan	Lishawa	Serconn	non-member	Taiwan
Christian	Mathis	Susos	Member	CH
Alex	McCracken	Silicon Valley Bank	Sponsor	UK
Katie	Mills	Schneider	Member	UK
Thomas	Mueller	Fluidic Analytics	Non-Member	CH
John	Murray	CfBI	Team	UK
Guillaume	Nebout	Boots / Walgreens	Member	UK
Birgit	Nelsen-Salz	Lonza	Member	CH
Sorcha	Martin	Silicon Valley Bank	Sponsor	UK
Kathryn	Oldale	Deutsche Bahn Cargo	non-member	UK
Paul	Ormerod	CfBI	Team	UK
Gerhard	Plasonig	TU Munich	Non-Member	D
Charles	Radclyffe	Uni Bristol	non-member	UK
Preetha	Ram	Pier7 Ventures	Non-Member	US
Mark	Riminton	CfBI	Team	UK
Juan	Roman	XiMedica	Non-Member	UK
<i>Victoria</i>	<i>Silverman</i>	Refinitiv	non-member	UK
Robert	Soeldner	Sartorius Stedim	Member	US
Ed	Stacey	IQ Capital	Sponsors Guest	UK
Helmut	Sussbauer	Innovation Catalyst	Non-Member	D
Julia	Sutcliffe	BAe Systems	Non-Member/Speaker	UK
Adam	Swash	CfBI	Team	UK
Toru	Takagi	Nissan	Non-Member	Japan
Kenji	Takeda	Microsoft Research	Speaker	UK
Lucy	Tucker	CfBI	Team	UK
Jo	Vertigan	CfBI	Team	UK
Joshua	Vissier	National Grid	Member	UK

Dirk	Voelkel	Danaher	Member	D
Remi	Wache	IPGG	member	F
Richard	Wales	Sartorius Stedim	Member	UK
<i>Christian</i>	<i>Walter</i>	SDGx	Non-Member	D
Rob	Morland	CfBI	Team	UK
Peter	Whale	Vision Formers	Non-Member	UK
Paul	Williams	Johnson Matthey	Member	UK
Neil	Williams	Phillips-Medisize	member	UK
Boyong	Yan	Yili	Member	China
Ting	Zhang	Crayfish	Team	UK
Matthew	Sandoe	BNP Paribas	Non-Member	F

CfBI is keen to make this an interactive event! Feel free to chat with other delegates, join them in the discussions sessions and ask Alice for 1-2-1 meetings with them in Chat Pods.

About our Sponsors

For 35 years, **Silicon Valley Bank (SVB)** has helped innovative businesses, enterprises and their investors move bold ideas forward, fast. SVB provides a range of targeted financial services and expertise through its office in the UK. With commercial and international banking services, SVB helps address the unique needs of innovators. The UK's leading technology and life science businesses, in all stages of development, look to SVB's niche expertise, 30 years of experience and unparalleled network, as they grow at home and tackle new markets abroad. Learn more at svb.com/uk

Centre for Business Innovation Team (here to help!)

Alice (front of house – contact on Zoom or ceo@cfbi.com)

Bojan Boskovic (Nano-Carbon Enhanced Materials and Advanced Materials for Additive Manufacture) bojan.boskovic@cfbi.com

Peter Hewkin (Microfluidics and Open Innovation meets Big Data) ceo@cfbi.com

Jeremy Holland (Medical Adherence / Digital Health) Jeremy.holland@cfbi.com

John Murray (Commercial Drones) john.murray@cfbi.com

Mark Riminton (Rapid Decarbonization) rapiddecarbonisation@cfbi.com

Adam Swash (Corporate Venturing Leadership Forum and Distributed Ledger Technologies) adam.swash@cfbi.com

Jo Vertigan (Cybersecurity and Trust) jo.vertigan@cfbi.com

Logistics:

We are going to use the Zoom platform. Delegates have to register in advance of participating. Follow the links below for detailed instructions.

- CfBI consortium members members [register here](#) for free.
- Non-CfBI consortium members [register here](#). There is a modest charge..

Chatham House Rule applies. Delegates will know who else is participating in the conversation. Recording is disabled / forbidden. We will also make breakout rooms available for smaller member meetings. Members should chat with 'Alice' if they have a real time request to talk with someone 1-2-1

You will get the best experience if you use a PC/Laptop (make sure that your mic / camera work by using the Zoom sound-check feature) – but participation by phone/smart phone is also possible. We recommend that you keep your video on. If the room gets over crowded we will mute microphones except for the speaker.

There is no charge for using the Zoom platform – but you might have to pay your phone/internet company for time/data use.

If you have not used Zoom before, we recommend that you practise. Check out features like 'Test mic/video', 'Gallery View'/'Speaker View' 'Chat' and 'Breakout Rooms'. The participant experience (particularly in the discussions) is best if you enable video .. but this uses more bandwidth and might cost you more

Zoom Main Auditorium:

All delegates land here when they join the meeting. They will usually see this screen

Or the live presentations. They can move to their allocated breakout room whenever they like.

Cambridge Innovation Summit Main Auditorium

For latest Agenda / Delegate list visit
<https://www.cfbi.com/Agenda%20for%20Cambridge%20Innovation%20Summit%202020.pdf>
(and refresh your browser)

If you have not already done so by Doodle Poll, use the chat feature to ask Alice to allocate you to the virtual rooms you want to visit next

To visit a Discussion Room, Huddle or 1-2-1 chat pod press the Breakout Rooms icon below. You will be prompted with the Breakout Room name you have been assigned to. Click the blue Join Breakout Room button to go there



You have been assigned to Breakout Room:
Breakout Room 2

To **change** the room/Booth you are assigned to, chat with Alice – she can sort this out in a few moments.



Zoom Discussion Rooms:

This has been realized using the 'Breakout Room' feature in zoom. Delegates can use the toolbar breakout room icon to visit the Discussions Rooms or Chat Pods.

Delegates can return to the Main Auditorium by pressing the red 'Leave Breakout Room' button to the right of the toolbar.

Zoom Chat Pods:

Delegates wishing to have a private 1-2-1 video conversation with other delegates can be allocated to a 'Pod' for a 15minute slot.

Alice manages access to these pods. She is reachable on Zoom chat

Delegates can return to the main auditorium from their pod at any time.

Questions?:

We know that these processes are sub-optimal and expect some rough edges! Please contact Peter on ceo@cfbi.com or ++44 7951721110 if you have an urgent problem – or use the chat feature to contact Alice for less urgent things.