



# RAPID DECARBONISATION CONSORTIUM

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Sustainability is now central to an effective business model. It's not just good sense to curb emissions and preserve resources, it makes business sense too.

More and more companies are committing to a net-zero carbon future as customers, investors, shareholders and employees are insisting on it.

For many companies, this presents a major risk. There are implications for almost every aspect of the business as they switch to energy from renewable sources, introduce energy efficiencies and seek to offset carbon emissions.

- How is your business stepping up to the challenge?
- How are other companies doing it, and what could you learn from them?
- How can you make the most of the business opportunities, and avoid the risks of carrying on as normal?



Business of the  
**FUTURE**

## A FORUM OF EXPERTS & PEERS FOCUSED ON RISK MITIGATION

The Rapid Decarbonisation Consortium is a private peer group of senior managers tasked with leading their businesses to meet their net-zero carbon commitments.

The Consortium will help member businesses develop and implement technologies, processes and strategies that will cut their carbon emissions by enabling learning and collaboration.

The Consortium is based on the proven operating model developed by the Cambridge think-tank *The Centre for Business Innovation* and is backed up by the knowledge and resources of Clean Growth UK, an initiative of three of the UK's leading applied research universities.

Participating in the Rapid Decarbonisation Consortium will support the innovation, planning and execution of new solutions in your company, and introduce you to potential future collaborators.

## HOW DOES IT WORK?

- The Consortium will enable blue-chip peers to share, discuss & learn best practice, drawing on international expert witnesses, academic researchers and policy-makers.
- Members participate in an annual programme of quarterly 1.5 day sessions & study tours.
- Meetings are held under the Chatham House Rule, ensuring a confidential and trusting environment away from the conflicting interests of consultants & sales-people.
- Between meetings, consortium members often collaborate on side projects & initiatives.

**Find out more: contact Mark Riminton on [rapiddecarbonisation@cfbi.com](mailto:rapiddecarbonisation@cfbi.com) or visit [www.clean-growth.uk](http://www.clean-growth.uk)**

## CHALLENGES & OPPORTUNITIES

Governments are now imposing steep carbon reduction targets that will ultimately be passed on to industry. In the UK, achieving a net zero carbon emissions by 2050 is now written in to law.

Innovation and collaboration is urgently required to find the solutions that will move us quickly to a net-zero carbon economy and create businesses of the future.

## ABOUT

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Clean Growth UK is a university-led business network that catalyses clean and green business innovation and growth. It brings together industry, innovators and academia to develop real-world solutions to the barriers to a sustainable, low carbon economy.

The network links over 2000 innovative SMEs on a mission to create clean and green products, services & processes.

Clean Growth UK is delivered across the UK through its three regional hubs: the University of Brighton's Green Growth Platform, the University of Portsmouth's Greentech South and Liverpool John Moores University.



Since 2008, the Cambridge-based Centre for Business Innovation Limited (CfBI) has been creating and facilitating communities whose participants work together in a trusting environment, towards common goals or under a brand which reflects their values and beliefs in order to 'do more with less' in the spirit of Open Innovation.

CfBI currently hosts eight consortia each with 10+ members. [www.cfbi.com](http://www.cfbi.com).

To find out more contact Mark Riminton at: [rapiddecarbonisation@cfbi.com](mailto:rapiddecarbonisation@cfbi.com)

### What do members of other CfBI consortia say?

"The Consortium has provided a unique forum of experts with whom one can discuss key issues around innovation management, learn from the experience of peers across a variety of industries, establish extremely valuable networks for cross-company benchmark. The efficient way in which meetings are structured has allowed a very effective use of the face-to-face time, as well as great flexibility in steering the discussions according to the topics of interest that may emerge"

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Claudio Marinelli: Director Open Innovation, Nokia

"The Consortium provides a great opportunity to network, expand knowledge and challenge ways of working, amongst like-minded Brands and Industry experts. The collaborative environment developed by the consortium fuels an environment for learning that can add significant value to your Business, in a way that numerous conferences, or agency/vendor engagements fail to deliver."

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Carl Barkey, Head of Social Media  
American Express